

FIG. 2A

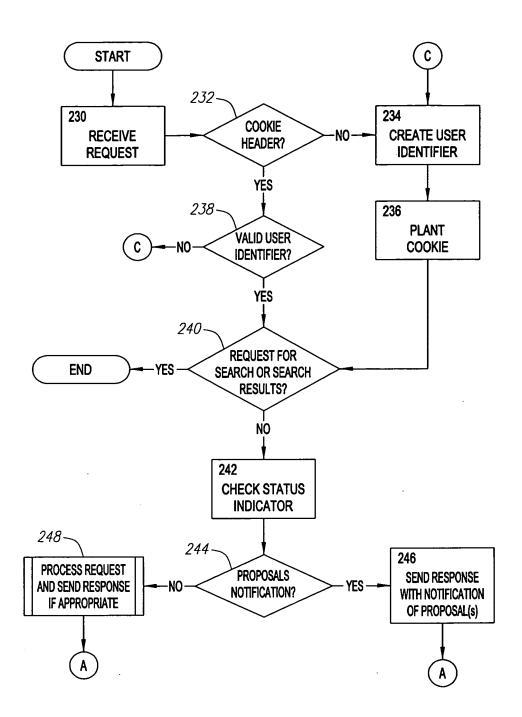


FIG. 2B

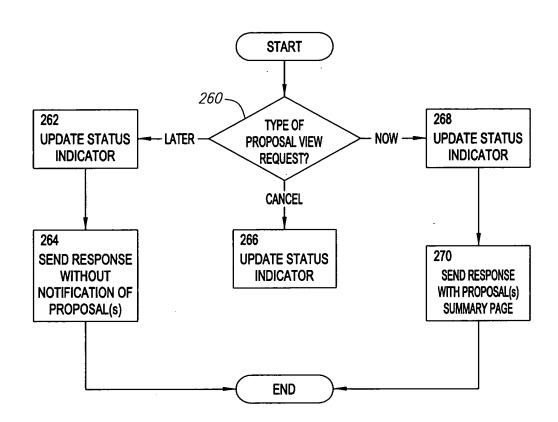


FIG. 2C

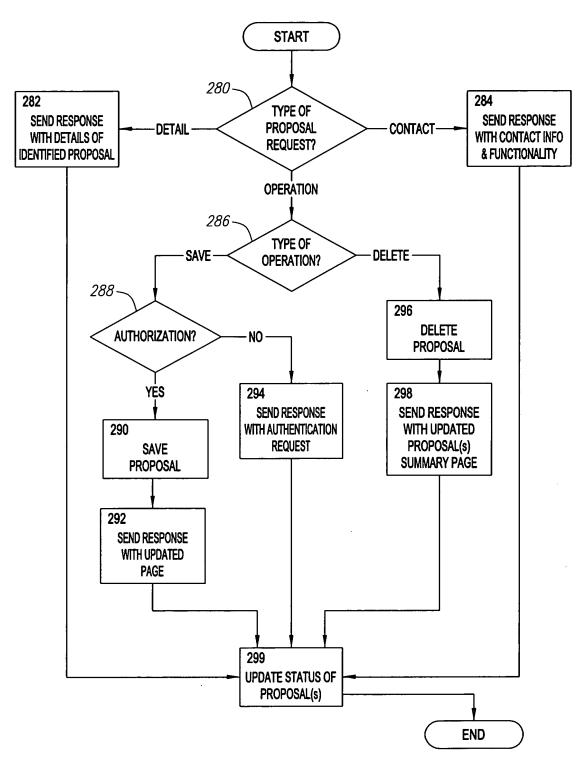


FIG. 2D

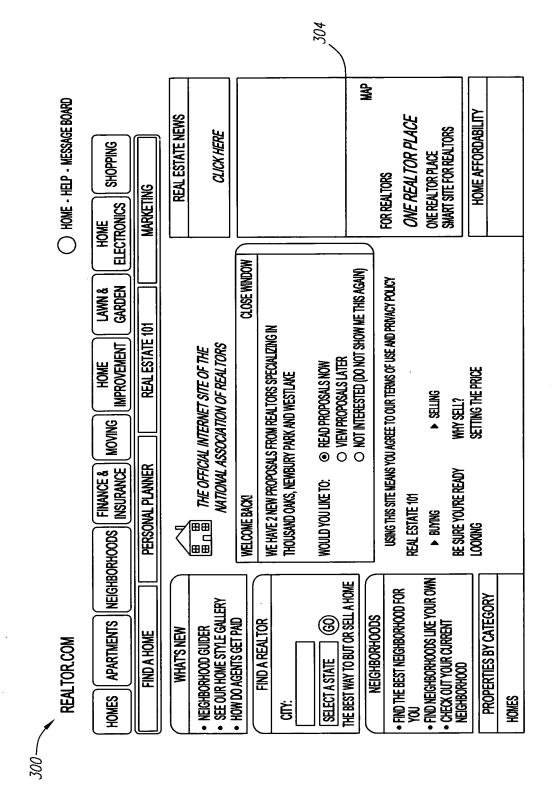


FIG. 3A

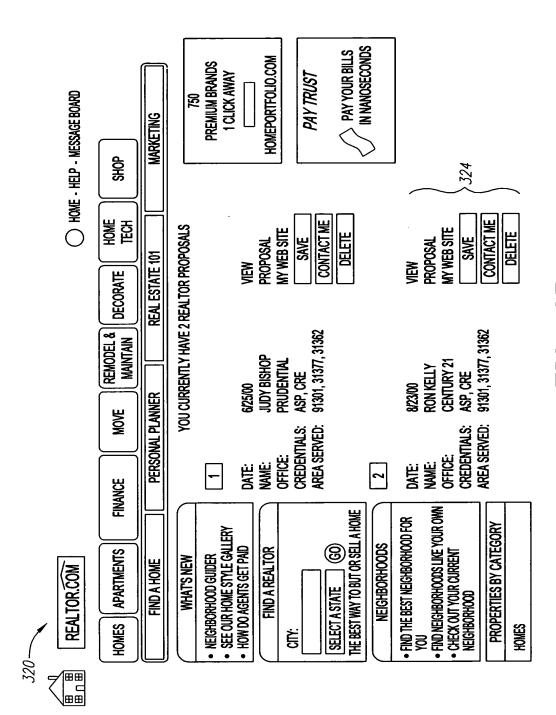


FIG. 3B

| HOME - HELP - MESSAGE BOARD | SHOP | MARKETING | | | NONCE DE LA COMPANSA DEL COMPANSA DE LA COMPANSA DEL COMPANSA DE LA COMPANSA DE L | HOMETONI GLIONOM | PAY TRUST | PAY YOUR BILLS | | | | | | |
|-----------------------------|-------------------------|------------------|------------|--|--|-----------------------|--|--|----------------|---|--------------------|---------------------------|--|---|
| | EL & DECORATE HOME TECH | REAL ESTATE 101 | | PRUDENTIAL REALTY 12345 MAIN STREET | SANTA MINICA, CA 90405 | VIEW MY WEB SITE | | HAVE BEEN SEARCHING FOR. I FIRST TO SEE IT. | NTIALS | | | DOTAGE CITY AREA WINNETKA | NEWBURY PARK THOLISAND DAKS | AND |
| | MOVE REMODEL & | PERSONAL PLANNER | | JUDY BISHOP OFFICE: (818) 679-9100 | FAX. (818) 6/3-9191 EMAIL: FEIN4RE@REALTOR.COM | CONTACT ME NOW DELETE | IELP YOU FIND THE HOME OF YOUR DREAMS! | LET ME HELP YOU FIND THE THREE BEDROOM, TWO BATHROOM HOME YOU HAVE BEEN SEARCHING FOR. I HAVE A FABULOUS HOME THAT JUST HIT THE MARKET, AND YOU CAN BE THE FIRST TO SEE IT. | MY CREDENTIALS | K CRE, ABR | | BEDS BATHS SQUARE FOOTAGE | 3 00 0 | 9 |
| TOR.COM | APARTMENTS FINANCE | IND A HOME | R PROPOSAL | JUDY BISHOP OFFICE: (818) | FAX: (818) EMAIL: FE | IS PROPOSAL CONTAC | ELP YOU FIND THE HO | JP YOU FIND THE THREE BEDROC SULOUS HOME THAT JUST HIT TH | GHBORHOODS: | D OAKS, AGOURA HILLS, OAK PARK 01, 91377 | S FOR YOUR REVIEW: | CURRENT LIST PRICE | C1706203 \$415,900 4 C1770841 \$550 900 4 | Anning |
| REALT(| HOMES | Ē | REALTOR | | | SAVE THIS | I CAN HE | LET ME HEL HAVE A FAB | MY NEIG | THOUSAND OAKS, A 91360, 91301, 913 <i>77</i> | FISTING | MLSID | C1706203 C1706203 | VIIEWTI |

HOMES - NEW HOMES - APPARTMENTS - FINANCE & INSURANCE - MOVE - REMODEL & MAINTAIN - DECORATE - HOME TECH - SHOP FIND A HOME - FIND A REALTOR - MY HOME - HOW TO

FIG.~3C

| 360- | FIND A REALTOR | | | | |
|----------|---|--|--|----------------------|--|
| / | EMAIL A REALTOR | | | CLOSE WINDOW | |
| | TO SEND AN EMAIL TO *********************************** | TO SEND AN EMAIL TO THE FOLLOWING REALTOR, FILL IN THE FIELDS BELOW AND CLICK SEND IT "REQUIRED FIELDS | R, FILL IN THE FIELDS BEL | OW AND CLICK SEND IT | |
| | FROM: | NAME* [| | SENDIT | |
| | 10: | art turner | | | |
| | SUBJECT: | RESPONSE TO YOUR | RESPONSE TO YOUR INFORMATION PROPOSAL | A | |
| | I NEED: | AN ANSWER TO A QUI | AN ANSWER TO A QUICK QUESTION (SEE COMMENTS BELOW) | MMENTS BELOW) ▼ | |
| | COMMENTS: | | | | |
| | | | | - | |
| | I NEED A RESPONSE: | E: IMMEDIATELY | ELY 🔻 | | |
| | I PREFER TO CONTACTED BY: | ACTED BY: | EMAIL ▼ | PHONE: | |
| | THE BEST TIME TO CONTACT ME IS: | CONTACT ME IS: | EVENING | FAX: | |
| | I PLAN TO BUY/SELL WITHIN: | WITHIN: | -CHOOSE ONE- | (OPTIONAL) | |
| | | □ SEND A (| SEND A COPY OF THIS MESSAGE TO ME | E TO ME | |
| | | | SEND IT | | |
| | | | CANCEL | | |

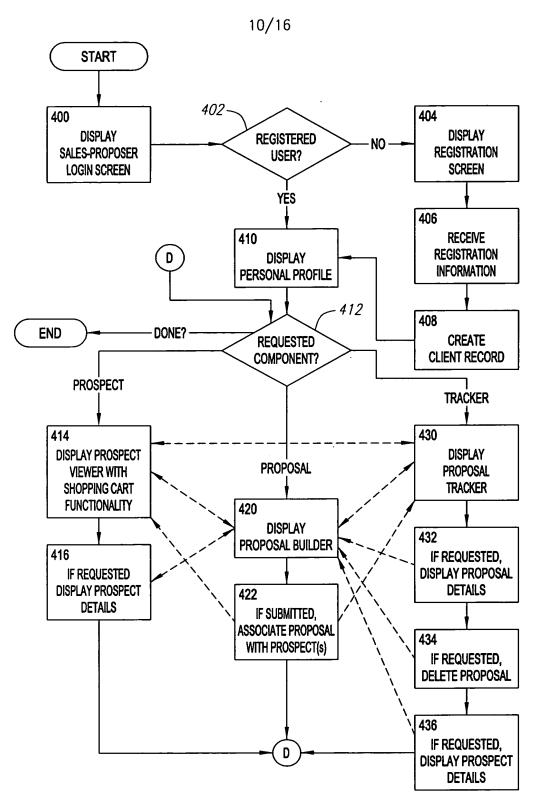


FIG. 4

| BROWSE CATEGORIES PROSPECT MANAGER PROPOSAL SENT PROPOSALS PROPERTY DESCRIPTIONS PROPERTY DESCRIPTIONS LISTING PHOTOS CATCH A GREAT CATCH A GREAT | PROSPECT MANAGER THE PROSPECT MANAGER ALLOWS YOU TO: • REVIEW PROSPECTIVE CLIENTS FROM REALTOR.COM • BEND AND SEND PROPOSALS • TRACK THE STATUS OF ALL SENT PROPOSALS • TRACK THE STATUS OF ALL SENT PROPOSALS INDICATE THE LOCATION OF YOUR MLS: ABERDEEN ACCOUNT TYPE: © AGENT ENTER YOUR ACCOUNT # ASSIGNED BY YOUR MLS: |
|---|---|
| Z 04 1 | FIG. 5A |

500

| AGENT PRODUCTS OFFICE | PRODUCTS BROKE | R SOLUTIONS | WIRELESS PRO | DDUCTS |
|---|---|--|--------------------|--------------------------------------|
| MY ACCOUNT | MY PROFILE | · | | |
| • I'M AN AGENT • I'M AN OFFICE | AGENT PROFILE MLS: ALBANY, NY | | | |
| BROWSE CATEGORIES | PROSPECTS AS PART | OF THE PROPOSAL YOU! | send. | UR SERVICES. IT WILL BE VIEWED BY |
| PROSPECT MANAGER PROPOSAL TRACKER PROSPECT MINUTE | MESSAGE AND RELEV | ANT LISTINGS WHEN CRE | | D INFORMATION SUCH AS A PERSONAL |
| PROSPECT VIEWER MY PROFILE | REQUIRED INF | | • | |
| • EDIT i - LEAD | AREA SELECTOR | | | _ |
| VOICE MESSAGES • HEADLINES | PLEASE CHECK THE PRIMA | | | |
| • PROPERTY DESCRIPTIONS | ☑ BALLSTON □ Day | ☑ GREENFIELD ☐ MIDDLE GROV | | TERDAM) Otia |
| LISTING PHOTOS | ☐ DELANSON | □ NISKAYUNA | □ \$111 | LWATER |
| • FEATURED HOMES | DUANSBURG | ☐ NORTHUMBER☐ PATTERSONV | | Terford St Charlton |
| | ☐ EDINBURG ☐ ESPERANCE | ☐ PORTERS CON | | |
| | □ GALWAY | ☐ PRINCETOWN | | IER SARATOGA COUNTY |
| | ☐ GANSEVOOR☐ GLENVILLE | □ PROVIDENCE☑ REXFORD | | HER SCHENECTADY COUNTY HER AREAS |
| | OPTIONAL INF | ORMATION | | |
| | THE FOLLOWING INFORMAT | TION IS OPTIONAL. ONLY T | THE AREAS YOU CHO | OSE TO FILL OUT WILL BE DISPLAYED TO |
| | CONTACT INFORMATION (O CONTACT INFORMATION NOT BE REFLECTED IN YO | S TAKEN FROM YOUR I-L | LEAD PROFILE. CHAN | GES MADE HERE WILL |
| 515 | NAME: JUDY BISHO | P | CREDENTIALS: | CRE, ABR |
| | EMAIL: JBISHOP@R | EALTOR.COM | OFFICE NAME: | PRUDENTIAL REALTY |
| | CELL#: 111-979-9191 | | OFFICE #: | 111-666-5900 |
| | FAX#: 111-979-9191 | | OFFICE ADDRESS: | ANIMADE HEADONS |
| | EXPERIENCE (OPTION | ONAL) | | ATTITIERE, OUR GOTO |
| | TOTAL YEARS IN REAL ESTA YEARS WORKING IN THE AR | | | = |
| | NUMBER OF CURRENT LIST | | | = |
| | NUMBER OF HOMES SOLD I | | | |
| | NUMBER OF HOMES SOLD I NUMBER OF HOMES SOLD I | | <u></u> | _ |
| · | PLEASE ENTER 3 SCHOOL I | | EXTREMELY KNOWL | EDGEARLE ABOUT: |
| FIG. 5B | | | | |
| FIG. JD | OTHER (OPTIONAL) | | | |
| | ADDITIONAL LANGUAGE(s): - SELECT - ▼ | - SELECT - | | OTHER LANGUAGE |
| | I LIVE IN ONE OF THE NEIGH | <u> </u> | O YES | O NO |
| | SUBMIT | | • | |

| | MY ACCOUNT | LP | ROPOSA | <u>L BUILDER - J</u> | <u>UDY BISH</u> | <u>OP</u> | | \ | |
|------|--|----|--|--|--|-----------------------------|----------------------------------|-----|----|
| | AN AGENT AN OFFICE | | RSONAL N TOMIZE THE BO | MESSAGE DY OF PERSONAL MESSA | AGE | | | | |
| | BROWSE CATEGORIES | | | | | | | | |
| | OSPECT MANAGER PROPOSAL TRACKER PROSPECT VIEWER MY PROFILE IT I - LEAD | | | | | | ▼ | | |
| | ICE MESSAGES | Г | SAVE TH | HIS MESSAGE | USE A S | SAVED MES | SAGE | \ | |
| • PR | ADLINES OPERTY DESCRIPTION: ITING PHOTOS ATURED HOMES | | STINGS LEASE SELECT I | LISTINGS THAT YOU WOL | JLD LIKE TO APPE | AR IN YOUR PR | ROPOSAL | 53 | 30 |
| | ATOTALD HOMEO | | MLS ID | AREA | LIST PRICE | BD/BA | SQUARE FOOTAGE | : / | |
| | GMAC Mortgage | | C2728542 C1726549 C1826548 C3775543 | BALLSTON CLIFTON PARK MALTA BALLSTON LAKE | 280,000 350,000 200,000 225,000 | 3/2 3/2 2/1.75 3/2 | 1,900 2,200 1,800 1,500 | | |
| | | PR | OPERTIES | S/SERVICE SPE | CIALTIES | | | 1 | |
| ' | | • | HOOSE UP TO 4 HOW TO THIS PI | ITEMS THAT BEST DESC ROSPECT. | RIBE YOUR EXPE | RTISE THAT YO | U WOULD LIKE TO | | |
| | | | - SELECT - | ▼ | - SELECT - | ▼ | | | |
| | | 3 | BMIT (| PREVIEW | | | | | |

FIG. 5C

| PROSPECTS | \ |
|---|--------------|
| | |
| POWER PROSPECTOR | \ \ \ |
| CONTACT ALL PROSPECTS ON THIS LIST WITH A SINGLE PROPOSAL | |
| PROSPECT ID DATE BD/BA | |
| 0123456789 10/16/00 3/2 | |
| 0123456789 10/17/00 3/2 | 523 |
| 0123456789 10/24/00 3/2 | |
| GREAT PROPOSAL | |
| (WHEN YOUR LIST IS COMPLETE) | |
| REMOVE ITEM CLEAR LIST | |
| (CLICK AN ITEM TO SELECT) | <i>J</i> |
| | • |

| | | | | | | 740 | | | | | | | | | |
|-----------------|--|--|-----------------------|------------------------------|-------------------------|----------------------------------|---|---|-------------------------|-------------------------------|----------------------------------|---------------------------|-------------------------|------------------------------|--------------------|
| | | | 量 | ş | | | | | | | | | | | ^ |
| | | | | | APPLY | APLY | P E | P EY | A PPLY | APLY | 各 | ₽ | ₽ | APPLY | AGE> |
| | | | | AVAIL. REPLIES | - | ç | 4 | 7 | 7 | 4 | ന | 40 | 4 | 7 | NEXT PAGE>> |
| | | _ | | MAX | 400,000 | 350,000 | 200,000 | 350,000 | 200,000 | 350,000 350,000 | 350,000 | 250,000 | 200,000 | 300,000 | |
| | | XBOX 10 ADI | | BD/BA | 74 | æ | # | 88 | 돐 | æ | 33 | 33 | \$ | 35 | |
| :R | CLICK ON PROSPECT ID TO VIEW PROSPECT DETALS CLICK ON THE "REPLY" BUTTON TO SEND AN INDIVIDUAL RESPONSE | TO SEND MULTIPLE PROSPECTS THE SAME PROPOSAL CLICK THE CHECKBOX TO ADD THAT PROSPECT TO YOUR POWER PROSPECTOR LIST NUMBER OF PROPOSALS A PROSPECT CAN RECEIVE IS LIMITED | OND | FREQUENTLY SEARCHED AREAS | BALLSTON, BALLSTON LAKE | BALLSTON SPA, CLIFTON PARK, HALF | REXFORD, ROUND LAKE | BALLSTON SPA, CLIFTON PARK, HALF | BALLSTON, BALLSTON LAKE | REXFORD, ROUND LAKE, SARATOGA | BALLSTON SPA, CLIFTON PARK, HALF | REXFORD, SARATOGA SPRINGS | BALLSTON, BALLSTON LAKE | ROUND LAKE, SARATOGA SPRINGS | PAGES: 12345678910 |
| VIEWE | SPECT ID TO REPLY" BU | IIPLE PROS CT TO YOUR ROPOSALS | ECTS FO | LAST | 12/12 | 1203 2003 | <u>=</u> | # 83 83 83 83 83 83 83 83 83 83 83 83 83 | 1138 8 | # 8 | # 82 | \$ | 1 | <u>8</u> | ES: 12 |
| PROSPECT VIEWER | • CLICK ON PRC | TO SEND MUL THAT PROSPE NUMBER OF P | 1,563 PROSPECTS FOUND | PROSPECT ID | 0123456789 | 0321654987 | 0234567891 | 0345678912 | 0456789123 | 0567891234 | 0678912345 | 0789123456 | 0891234567 | 0912345678 | PAG |
| MY ACCOUNT | • I'M AN AGENT • I'M AN OFFICE | BROWSE CATEGORIES PROSPECT MANAGER | PROPOSAL TRACKER | MY PROFILE | VOICE MESSAGES | HEADLINES | PROPERTY DESCRIPTIONS | - LISTING PHOTOS | • FEATURED HOMES | | | | GMAC | Mortgage | |

FIG. 5D

| HREO. 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 | MC7 | |
|--|--|-------------------|
| S OVER A PEI | | |
| CTS SEARCH PATTERN CTS SEARCH PATTERN MAX PRICE NO LIMIT 300,000 325,000 325,000 325,000 325,000 325,000 325,000 225,000 225,000 226,0 | 22.00 22.00 22.00 22.00 22.00 22.00 | M |
| ECTS SEARCH PATTER MAX PRICE NO LIMIT 300,000 325,000 125,000 22,000 22,2 3 9 100NHOUSE MIN BEDS FREQ. 2 2 3 9 100NHOUSE SWIMMING POOL TILE FLOORS LAUNDRY ROOM SQUARE FOOTAGE 1500 21 | 2100 FNTRY POINT | PRUDENTIAL |
| ROSPECT DETAILS ROSPECT ID: PROSPECT ID: PROSPECT ID: PROSPECT ID: PROSPECT ID: PROSPECT ID: PROSPECT SEARCH PATTERNS OVER A PERIOD OF 300,000 2,704,000 6,500,000 2,5000 6,500,000 2,5000 6,500,000 2,5000 6,500,000 2,500 6,500,000 2,5 | | |
| CT DETA | | (PSUdUa |
| PROSPECT DETAILS PROSPECT ID: PROSPECT SEARCH HISTORY 50 DAYS. SEARCH DATES 09/09/00 06/16/00 | | - CREATE PROPOSAI |
| | 9 | |
| AGER SS | i | 562 |
| MY ACCOUNT I'M AN OFFICE BROWSE CATEGORIES PROSPECT MANAGER PROSPECT WENCER PROSPECT VIEWER MY PROFILE EDIT :- LEAD VOICE MESSAGES HEADLINES - LISTING PHOTOS FEATURED HOMES AD SPACE 125x125 | | |
| MY AC I'M AN OFFICE BROWSE CT M PROSPECT M PROPERTY D - LISTING PHOTO - FEATURED H AD S AD S 125 | | |

FIG. 5E

| | | | 童 | | DELETE | DELETE | | BEEF | DEFTE | DELETE | | DELETE | | | (GE>> | |
|------------------|--|--|---|--|--------------------|--------------------|-----------------------|------------------------|--------------------|------------------------|--------------------|------------------------|--------------------|--------------------|--------------------|---|
| | PI CIES | ACKING LIST | | CONTACT | ENAIL | | | | | | | | | ENAT | NEXT PAGE>> | LIST |
| | JR PROPOSAL | CLICA OM "DELETE" TO PERMANENTET REMOVE A PROPOSAL FROM TOUR TRACKING LIST | | STATUS | WATTING FOR REVIEW | REVIEWED AND SAVED | WAITING FOR REVIEW | DELETED WITHOUT REVIEW | REVIEWED AND SAVED | DELETED WITHOUT REVIEW | WATTING FOR REVIEW | DELETED WITHOUT REVIEW | WATTING FOR REVIEW | REVIEWED AND SAVED | 6 | PROPOSALS OVER 30 DAYS OLD ARE AUTOMATICALLY DELETED FROM YOUR LIST |
| ER | CLICK ON PROSPECT ID TO VIEW DETAILS CLICK ON PROPOSAL NUMBER TO VIEW YOUR PROPOSAL | SWANENIET KEM | | PROPOSAL NO. | 102 | (| 읃 | 窓 | 1 07 | 窝 | 多 | 恏 | 197 | 82 | PAGES: 12345678910 | S OLD ARE AUTO |
| T TRACK | OSPECT ID TO OPOSAL NUME | | | DATE | 10/18/00 | 10/1/00 | 10/24/00 | 10/24/00 | 10/20/00 | 10/27/00 | 00000 | 110100 | 11/02/00 | 11/02/00 | :1234 | OVER30DAY |
| PROSPECT TRACKER | • CLICK ON PR | | | PROSPECT D | 0122456789 | 0321654987 | 0234567891 | 0345678912 | 0456789123 | 0567891234 | 0678912345 | 0789123456 | 0891234567 | 0912345678 | PAGES | PROPOSALS |
| MY ACCOUNT | • I'M AN AGENT • I'M AN OFFICE | BROWSE CATEGORIES | PROSPECT MANAGER PROPOSAL TRACKER PROFEST MANAGER | INVERENTIAL INFORMATION INFORM | VOICE MESSAGES | HEADLINES | PROPERTY DESCRIPTIONS | • LISTING PHOTOS | FEATURED HOMES | | | | CMAC | Mortgage | | |

FIG. 5F